



NOMSA CHABELI

Nomsa Chabeli, currently the Group Chief Executive Officer of SABC is a dynamic and transformational leader. Nomsa's son is a pupil at Cedarwood School and she serves on the board since 2022.

Armed with an MBA from Henley amongst her qualifications, she will be able to lead the SABC to much needed commercial success. Nomsa is currently pursuing a Masters in Management: Digital Business with Witwatersrand University.

She has been involved in the evolution of marketing in this country, including marketing strategy, digital and social marketing, as well as growth hacking which makes her an innovative leader who is constantly searching for tools and methods to achieve optimal success.

Nomsa is a serial marketer who has achieved success with multiple corporations. She strives to continue to give back to the country, through lending her skills for the betterment of current and future generations.